



Information Solutions to Drive Efficiency and Productivity in Telecom and IT Environments.



Industry Research | Standards & Best Practices | Benchmarks

Advisory Services | Certifications | Performance Management Systems

Telecom and technology assets have become the essential means for communicating, collaborating, selling, and growing in businesses of every size. As they continue to serve an increasingly important role, more attention turns to escalating costs and ever-changing technology options. How do you efficiently manage this constant state of change? Are your telecom assets driving business growth and enabling competitive advantage? Is your telecom environment positioned to serve as a profit center instead of a cost center?

AOTMP is the leading provider of information solutions for managing enterprise telecom and IT environments. Our proprietary certifications, benchmarks, standards and best practices deliver measurable improvement in efficiency and productivity for managing wireless, voice, data and network services. From Fortune 50 companies to SMB, enterprises seeking the best return on telecom and IT services turn to AOTMP's industry research, advisory services, events, educational programs and performance management systems to achieve operational and financial efficiency.



Evotem

AOTMP

Are your telecom and IT decisions on staffing, resources, budget and technology supported by reliable industry research?

Do you know how your telecom and IT environment measures up against industry standards and peer organizations?

We can tell you.

AOTMP's management team has been working in end user telecom environments — more than 5,000 of them — for nearly 20 years. We've worked with small organizations spending thousands per month to global enterprises spending tens of millions per month on telecom and IT services. These real-world experiences, coupled with our unprecedented research, have enabled us to develop industry standards and best practices for telecom management and deliver information solutions that simply can't be found elsewhere.

Our Services

AOTMP University

Research & Benchmarks

Advisory & Consulting Services

Tools & Resources

Events & Programs

Performance Management Systems

AOTMP University

Implementing and executing best practices in your enterprise begins with a staff that understands and supports industry standards. AOTMP University offers staff development and training packages to educate telecom and IT professionals on best practices for driving efficiency and optimizing budgets.

- Certification Boot Camps
- Online Training Courses
- On-Demand Specialty Certifications
- On-Demand Courses
- Credit Hour Program with four achievement levels
- On-Site Programs

efficient + productive



Research & Benchmarks

AOTMP conducts industry-leading research to provide benchmarks, reference points, case studies and reports that deliver timely and relevant insight. We help enterprises make confident, informed decisions affecting their telecom and IT environment. Our research provides information to:

- Recognize trends affecting performance and efficiency
- Determine budget allocations and resources
- Understand how others achieve success

How much do similar companies spend on wireless each year?

What kind of **usage policies** do peer organizations enforce?

Where can I find benchmarks to **show me how I compare** to others on key telecom and technology performance metrics?

Advisory & Consulting Services

Our team of industry experts can help you gain visibility into your current management processes, and understand how to effectively measure performance in your telecom environment. Put the power of AOTMP's expertise to work in your telecom and IT environment to:

- Create the most effective TEM program for your enterprise
- Validate services to establish performance benchmarks
- Review management processes against best practices

Tools & Resources

AOTMP offers a comprehensive array of tools, templates and reference information for telecom financial, operational, and technology management. Our tools and resources help telecom and IT professionals increase efficiency, make tactical decisions, cut costs, and plan strategic moves.

“The Telecom Knowledge Base helps me work smarter — not harder.”

*- Ron Warneke,
Manager, Global IT
Sourcing & Procurement*

Events & Programs

AOTMP produces several industry events and programs throughout the year to bring end users, industry experts and suppliers together for education, networking, and collaboration.

Our events and programs include:

- Annual Live Conference for enterprise end users
Featuring “Industry Excellence Awards”
- Semi-Annual Virtual Conferences
Complete with expo hall and educational sessions
- Monthly Web Events
Featuring AOTMP analysts as guest industry experts
- Industry Advisory Board
To keep enterprise needs at the forefront of our initiatives

Performance Management Systems

AOTMP can help you develop a “Best in Class” environment that transforms telecom into a strategic business driver.

- Improve core management disciplines with standards and best practices
- Drive continuous improvement of people and processes using benchmarks, metrics and scoring algorithms
- Optimize performance then leverage telecom assets to drive growth, profitability and competitive advantage
- Demonstrate your commitment to excellence by achieving recognition as an AOTMP certified telecom environment

profitable + competitive



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